

Beverly Hills Manners™

Presents

“Leadership Matters Series”

Saturday, January 16th & 23rd, 2010

9:00am to 1:00pm

Ages 13 and up

Registration Fee \$300



Date & Time

Sat., January 16th & 23rd, 2010

9:00am to 1:00pm

Location

Newport Beach, California

Exact Location TBD

Dress Code

Business Formal

Contact Information

Diane Diehl

Beverly Hills Manners™

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Youth are a civilization's future and never before has it been so important to develop an army of skilled leaders grounded in high moral character who have the skills to be successful in all facets of society. This influence continues unfortunately within academia whose roots have been bred from the European continent. However, what may work for many of our European friends is not what America is all about.

Liberty and self-determination light the flame of creativity through which each man through his own self-discovery and genius of new ideas can produce a world filled with economic and social success – from advancements in science and medicine to the brilliance of the internet. These discoveries do not happen in a vacuum of government programs or control, but within environments of freedom of thought and expression. This class welcomes both young girls and boys who are in high school or in college. Subjects covered will include:

- Attributes of Statesman/Character Matters
- U.S. Historical Perspective/Founding Fathers/The Federalists
- Moral Code of Ethics/development of trust
- First Impression/Art of Introductions
- Grooming/poise/presentation
- Speech/presentation/importance of writing skills
- Communication/art of listening/observation
- Art of Negotiation/Sir Thomas Moore skills of debate
- Ten most important components to insure success
- Developing your style in the social & business marketplace
- Formal 5-course dining tutorial
- Future of business environment within the social setting
- Elements of the power lunch
- International protocol awareness

Enrollment Policy: Please complete the attached enrollment form and mail along with your payment of **\$300.00** to: **Beverly Hills Manners, 1075 Angelo Drive. Beverly Hills, California 90210.** Upon receipt of your payment, your space will be reserved.



