

Beverly Hills Manners™

presents

“How to Succeed in the International Arena” Sensible Strategies to Broaden Your Global Awareness



Competition in today's international business arena has grown by leaps and bounds, making it imperative that the protocol skills required to compete effectively be developed and employed. Protocol is no longer relegated to the international diplomatic community alone. This seminar is for anyone whose job requires communicating, negotiating and socializing in the global marketplace.

“How to Succeed in the International Arena” provides strategies to help you compete in the global economy—an economy that demands mental flexibility and awareness. You can use protocol and personal diplomacy to tip the scales in your favor no matter where you conduct business.

“How to Succeed in the International Arena” may be conducted on company premises or at another location of your choosing. A Beverly Hills Manners representative will be available to coordinate location and catering options.

“How to Succeed in the International Arena” is a three hour program offered at either 10:00am to 1:00pm, 11:00am to 2:00pm or 5:00pm to 8:00pm.

Seminar Topics Include

- The New Three R's
- Etiquette & Protocol Intelligence
- Pre-meeting Action Plan
- Negotiating to Win
- First Impressions are Lasting
- Rank and Status Awareness
- Business Card Protocol
- Business Customs and Terminology
- Electronic Communications
- Business Introductions
- Forms of Address
- Eye Signals & Eye Contact
- World Class Handshakes
- Global Communication Styles
- Global Conversation Skills
- Make an Effective Entrance and Mingle
- Project Cultural Awareness
- Gift Giving Protocol
- Strategic Do's & Don'ts

Kindly contact us via email at info@beverlyhillsmanners.com or by phone at 310.276.9078 for more details and pricing on individual and group rates.

Supplementary materials provided by the Protocol School of Washington®.

